



Carpets & Flooring

Antimicrobial Benefits

Carpets and flooring can frequently be a source of unwanted microbes. Fungi can flourish in moist areas under carpets and floorings, creating musty odours and loss of product integrity. Carpet and rugs can trap dirt and spills within the face fibres, leading to odours and staining from microbial growth if not properly cleaned. Hard surfaces can also be susceptible to attack if the topcoat or wear layers have become compromised.

Ultra-Fresh® antimicrobial treatments offer a clear advantage for carpet and flooring products. By preventing growth of bacteria and fungi, companies can prevent the undesirable effects described above and offer consumers a fresh and durable alternative.

Easily Applied

Ultra-Fresh can be foamed onto, or extruded directly into, fibers to prevent bacterial growth on the carpet surface. For added control against mold and mildew, Ultra-Fresh products can be incorporated into the latex or secondary backing. Additional protection can be achieved by combining treatments with the use of an Ultra-Fresh treated foam underlay. Hard surfaces can also be protected by adding Ultra-Fresh into topcoat or wear layers, as well as the backing. Once applied, Ultra-Fresh becomes a permanent part of the carpet or flooring structure and will extend the useful life of the product.

Why Use Ultra-Fresh in Your Carpets & Flooring

- Can be applied to any component of carpet and flooring products
- Prevents musty odors and staining in carpets & flooring
- By preventing growth of unwanted or undesirable bacteria and fungi, consumers can be offered a fresh and durable alternative



End Use Applications

Our antimicrobial products are commonly used in the following carpet and flooring end use areas:

- Institutional
- Commercial
- Residential

Treatment options are available for virtually all end uses. Please contact us for more information.



Visit ultra-fresh.com to learn more and get in touch with an Ultra-Fresh representative.

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